CAVALIER CIGARETTES

PRESENTS

MY FRIEND IRMA - SHOW #33

Mutu

STUDIO 13

TAPE: MAY 13, 1953

AIR: MAY 19, 1953

CAST

IRMA..... MARIE WILSON

JANE.....CATHY LEWIS

O'REILLY......GLORIA GORDON

WANDERKIN.....KENNY DELMAR

AL.....SID TOMACK

CLYDE.....ALAN REED

GERALD.....STANLEY ADAMS

MAN 1 BARNEY PHILLIPS

MRS. CLYDE.....MARY SHIPP

MRS. RHINELANDER. MYRA MARSH

HAZEL JEAN HOWELL

PRODUCER:

CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR:

PARKE LEVY

REHEARSALS:

WRITERS:

STANLEY ADAMS

CAST: 5:30 - 8:00

PARKE LEVY

TAPE:

8:00 - 8:30

ASSISTANT:

KENNY McMANUS

STUDIO

SOUND:

JACK DICK

ENGINEER:

JIMMY MURPHY

ANNCR:

BOB LEMOND

JOHN JACOBS

1 1ST ANNCR: CAVALIER Cigarettes ...

2 2ND ANNOR: CAVALIER Cigarettes ...

3 1ST ANNCR: America's great new King-size Cigarettes ...

4 2ND ANNCR: Bring you - MY FRIEND IRMA ...

5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and

6 starring Marie Wilson as Irma and Cathy Lewis as Jane

7 (APPLAUSE)

8 MUSIC: JANE THEME

"MY FRIEND IRMA"

1	JANE: You know a famous philospher once said, "To err is human, 30
2	to forgive, divine". I want you to meet the divinest
3	person in the world, me, Jane Stacy. Because every hour
4	on the hour I am forgiving my friend, Irma. Why do I say
5	this? Well, take yesterdayIrma took my shoes to be
6	fixed and when she brought them back, I said, "Irma, all I
7	wanted was the heels fixed. You had them raised two
8	inchesWhy??? And Irma said,
9	IRMA: WELL NOW THAT YOU'RE WEARING YOUR HAIR SHORTER, I THOUGHT
10	YOU WOULD WANT YOUR HEELS HIGHER SO YOU CAN BE THE SAME
11	HEIGHT.

(COMMERCIAL)

OPENING COMMERCIAL

1:08

1	1ST ANNCR:	There's a new cigarette you see in an ever-growing
2		number of smokers' hands these days. Have you
3		noticed? It's king-size Cavaliermade by the makers
4		of Camels. Yes, people who like a long cigarette are
5		finding that for extra mildness and fine flavor, the
6		right choice is king-size Cavalier!
7	2ND ANNCR:	When thousands of smokers compared king-size Cavaliers
8		with the greattes they'd been smoking, 8 out of 10
9		interviewd said Cavaliers are milder! Try king-size
10		Cavaliers! / 39
11		

		5/19/53	
1	MUSIC:	THEME	
2	IRMA:	JANE?)
3	JANE:	Yes, what is it, Irma?	
4	IRMA:	ARE YOU THINKING OF BAKING A CAKE TODAY?	
5	JANE:	No, I don't think soWhy?	
6	IRMA:	I MAY WANT TO STICK MY HEAD IN THE OVEN AND TAKE GAS.	
7	JANE:	What???)
8	IRMA:	OH, DON'T WORRY ABOUT MEYOU GO RIGHT AHEAD AND ENJOY	provide.
9.		YOURSELF. BEST)
*10	JANE	TIME WEC'TS THIS SEE THOSE	trations
11	THUA!	OH; NOTHING NOTHING AT ALLIN THIS WORLD IT'S EVERT	
12		MAN FOR PITHERIA OF SERVICE AND THE COURSE PERSON. LIVE	
13		LACON AND BE MERRY	
14	JANE:	Now what's this all about? Are you angry because I won't	
15		take you with me to my club meeting tonite?	51457
16	IRMA:	YESAND I WANT TO KNOW WHY NOT?	0005

17 JANE:

Well for one thing you wouldn't understand the discussions.

.. We of the 20th Century Philisophical Society talk about

19 Albert Einstein, Salvidor Dali, William Shakespeare...

CB

- 1 IRMA: SO WHAT. BOILED DOWN IT'S LIKE ANY OTHER GIRLS CLUB. A
- 2 BUNCH OF WOMEN TALKING ABOUT FELLOWS.
- 3 JANE: Forget it Irma.

- 4 IRMA: SO I'M NOT GOOD ENOUGH TO ASSOCIATE WITH YOUR FRIENDS.
- 5 JANE: It's not that at all.
- 6 IRMA: THEN I'M TOO STUPID!
- 7 JANE: I didn't say that.
- 8 IRMA: OH, THEN YOU DON'T THINK I'M STUPID.
- 9 JANE: Oh, I didn't say that either....it's just that..well for
- instance last week we discussed the topic, "What is to be
- gained piercing the Super Sonic Barrier" What would your
- 12 comments be?
- 13 IRMA: I'D SPEAK MY MIND...I'M AGAINST ALL SURGICAL OPERATIONS
- 14 EXCEPT TONSILS AND ADENOIDS.
- 15 JANE: There..see what I mean?
- TO IRMA: WHY WHAT'S WRONG?
- 17 JANE: The Super Sonic Barrier is a point beyond the speed of
- 18 sound.
- 19 IRMA: SO WHAT DIFFERENCE DOES IT MAKE WHAT I SAY IF THEY'RE
- 20 GOING SO FAST THEY WON'T HEAR ME ANYWAY.

- JANE: And J. L. Down Balling the fore ways for personally would love to take you to the meetings, but I 2 3 barely got into the Society myself. 4 IRMA: (SADLY) I'M JUST AN OUTCAST. 5 EMPTY BOTTLE ... A BROKEN DOWN OLD TOY IN THE CITY 6 TARRELLA FORGOTTEN OLD HORSE SENT OUT TO PASTURE.. 7 8 JANE: Hey, Trigger. IRMA: YES? 9 10 JANE: Will you stop off on your way to the glue factory and 11 pick up today's mail? THE MAIL? 12 IRMA: 13 JANE: Yes. 14 IRMA: MRS. O'REILLY BROUGHT IT UP THIS MORNING...HERE IT IS. JANE: Oh, thanks...Bills...bills...Oh, Irma here's one for you. 16 IRMA: THANKS ... OH, IT'S FROM HOME.
- OPENING ENVELOPE 17 SOUND:
- 18 JANE: Oh, that's nice...what do the folks have to say?
- 19 IRMA: IT'S FROM MY FATHER..I CAN TELL BY MY SISTER'S HANDWRITING.

JANE:	What? Oh, yesI rememberyour father can't write.
IRMA:	THAT'S RIGHTNOW LET'S SEE(READS) DEAR DAUGHTER; IT
	GOES TO SHOW THAT NO MATTER HOW DARK THINGS LOOK THERE'S
·	ALWAYS A BRIGHTER SIDEYESTERDAY FLORABELLE WAS HIT BY
	A TRUCK. WE ALL CRIED ONTIL THE NEWSCALE.
	UP TEN CENTE A TOURS
JANE:	Irma! Who's Flora Belle?
IRMA:	MY MOTHER'S PET COW. THEY WERE VERY CLOSE FRIENDSTHE
	WHOLE FAMILY WAS VERY SET!TIMENTAL ABOUT FLORA BELLE.
	EVERYTIME MOTHER HAD A BABY, FLORA BELLE HAD A CALF. THEY
	HAD THE SAME DOCTOR
JANE:	My he must have been a busy little man, calling for lot's
	of hot water and plenty of straw. What else is new?
IRMA:	OH, JANE ISN'T THIS EXCITING??
JANE:	What's that?
IRMA:	LISTEN(READS) YOUR BROTHER GERALD HAS BEEN DOING VERY
	WELL ON HIS LECTURE TOURACROSS THE COUNTRY.
JANE:	Your brother?
	JANE: IRMA: JANE: IRMA: IRMA:

		5/19/53	
1	IRMA:	YES, HE'S THE GENUIS IN OUR FAMILYHE WAS ALWAYS) lar-
2		EXPERIMENTINGI REMEMBER ONE YEAR HE MADE A BIG	
3		EXPLOSION IN THE HEN HOUSETHERE WERE FEATHERS OVER	
4		EVERYTHINGPOOR MOTHERSHE HAD TO KNIT SWEATERS FOR	
5		TWENTY-TWO CHICKENS	
6	JANE:	Read on, Cookie?	
7	IRMA:	(READS) GERALD WRITES HE IS WINDING UP HIS LECTURE TOUR	
8		THIS WEEK IN NEW YORK, AND HE WILL VISIT YOU ON THE 22ND.	
9	JANE:	That's three days.	
10	IRMA:	GEE, MY OWN BROTHER GERALDA FAMOUS LECTURER.	
11	JANE:	Hmwhat do you know? So that's where all the Peterson	
12		brains went	
13	SOUND:	KNOCK ON DOOR	
14	JANE:	Come in.	
15	SOUND:	DOOR OPENS	
16	WAND:	If you don't mind, it's me, Maestro WanderkinHello	
17		Janie and IrmaMy two little sweetheartsLike a)
18		Sunday dinnerFrom soup to nuts.	(J)
19		Canady Cantilla e sa a one of ope of mode	51457
		99 80 80	
CB		· · · · · · · · · · · · · · · · · · ·	

- JANE: Why, Maestro. WAND: A recenie I all the second of 3 Kropocking. Well girls, what's new? JANE: Irma just received a letter, too... Her brother, Gerald 5 Peterson is a lecturer, and he's been on a nation-wide 6 tour. WAND: Irma's brother a lecturer? I can't get over it. Irma I 8 didn't know you had such a distinguished brother. 9 IRMA: OH, OUR FAMILY HAS NOTHING TO BE ASHAMED OF. 10 WAND: Tell me, how many children are there in your family?
- 11 IRMA: BESIDES GERALD THERE ARE NINE OF US.
- 12 WAND: And what are their accomplishments?
- 13 IRMA: WELL SIX OF US ARE FAILURES..BUT WE DON'T KNOW ABOUT THE
- 14 OTHER THREE BECAUSE THEY HAVEN'T DONE ANYTHING YET.
- 15 WAND: Well if such a celebrity is coming to visit us, I think
- we should take appropriate steps to entertain him.
- 17 IRMA: OH, THAT'S ALRIGHT YOU DON'T HAVE TO BOTHER, BESIDES JANE
- 18 IS GOING TO BE SO BUSY WITH HER CLUB MEETINGS...
- 19 JANE: Busy? Who me? Why, Cookie, you're coming to the meetings with me.

- 1 IRMA: I AM?
- 2 JANE: Yes..You and your brother. I've got it!!
- 3 IRMA: WHAT JANE?
- 4 JANE: That Hazel Carson has been so uppity since she brought that
- 5 novelist to lecture at our last gathering, and this is my
- 6 chance to get even with her. I'll invite the entire club
- 7 here, have your brother lecture, and let Hazel see that we
- 8 know intellectual cople too.
- 9 IRMA: GEE, IMAGINE ME GOING TO MEETINGS AND DISCUSSING CULTURAL
- 10 THINGS LIKE MUSIC AND ART...OF COURSE, I HAVE ALWAYS LOVED
- 11 MUSIC.
- 12 JANE: You do?
- 13 IRMA: YES. WHY ONLY THE OTHER NIGHT AL TOOK ME TO A CONCERT AND
- 14 I HEARD BEETHOVEN'S UNFINISHED SYMPHONY.
- 15 JANE: Wait a minute... Beethoven never wrote an Unfinished Symphony.
- 16 IRMA: I KNOW, BUT AL DIDN'T HAVE ANY TICKETS AND WHEN THE USHER
- 17 CAME, WE HAD TO LEAVE.
- 18 JANE: Oh, I see. Well, Cookie, I'm going to arrange things
- right now, and I'm going to do them up real.
- 20 SOUND: REC UP DIAL
- 21 IRMA: WHO ARE YOU CALLING, JANE?

7: /.

		IRMA -9- 5/19/53 1/30
1	JANE:	You'll seeHelloHazel Carson? This is Jane StacyI
2		would like to invite all the girls of the Philosophical
3		Society to a special meeting at our apartment this Friday
4		afternoonWhat's the occasion? Irma Peterson's brother
5		is a distinguished lecturerWhat? Of course notyou
6		know I don't drinkPlease notify the membership. What?
7		Just a moment? (TO IRMA) Irma, is your brother a Linguist?
8	IRMA:	NO HE THROWS RIGHT HANDED.
9	JANE:	Thanks(INTO PHONE) I assume the lecture will be in
10		EnglishGood-bye.
11	SOUND:	REC DOWN
12	JANE:	Well that's taken care of Now we'll invite all our
13		friends The Maestro, Mrs. O'Reilly Richard and his
14		mother.
15	IRMA:	JANE, DO YOU THINK MY AL WOULD FIT IN AT THIS MEETING?
16	JANE:	Yes, if he'll stay in the kitchen and chop ice.
17	WAND:	Jane, by the way, where is Irma's brother staying?
18		1457
19		0012

1	JANE:	Staying?	Oh,	I	forgot	all	about	thatI	suppose	he	11
---	-------	----------	-----	---	--------	-----	-------	-------	---------	----	----

2 go to a hotel. Have you any suggestions?

WAND: Well, that all depends what he lectures about. If he is

4 an expert on wild animal life ... He'd enjoy staying in

5 my room.. right now it's open season...

(OFF SINGING) If I was the only girl in the world, MRS. 0:

7 And you were the only boy ...

WAND: What a thought...this would positively be the end of

9 the human race!

10 SOUND: KNOCK ON DOOR.

11 MRS. 0: (OFF) Yoo hoo..anyone at home??

12 JANE: Come in, Mrs. O'Reilly.

13 SOUND: DOOR OPEN

14 MRS. 0: Hello Girls....Hello Maestro...

15 JANE: Well, look at you...what stunning new shoes ... What's the

16 occasion?

17 MRS. 0: Nothing special...but Cinderella always has to be ready

18 in case some Prince Charming should come along and want

19 to drink champagne out of one of her slippers...

- 1 WAND:
- Or take a bath in the other.

9.45

- 2 MRS. 0:
- I'll have you know I wear a five shoe.
- 3 WAND:
- It must be wonderful to have feet that you can fold in
- half before you put them into the shoe.
- 5 MRS. 0:
- Another remark like that and you're going to get a very
- 6
- close look at my shoe, but where I put it you won't be
- 7
 - able to see it!
- 8 JANE:
- Now look before you get into that Mrs. O'Reilly, let us
- 9
- give you the news..Irma's brother is very successful
- 10
- lecturer and he's coming here.
- 11 MRS. 0:
- Glory be...Irma's brother??
- 12 JANE:
- I can't blame you for being surprised....Knowing Irma

13

anyone would assume that the rest of her family was

- 14
- (SPELLS) D-E-M-E-N-T-E-D.
- 15 IRMA:
- They are not Democrats.

10:30

- 16 WAND:
- I can't get over it. Irma's brother should be such a

- 17
- brillient man.
- 18 MRS. 0:
- Well it happens in many families... Where children are
- 19
- completely opposite... Take me.. I have a sister who is
- 20

You're the pretty one?

2 MRS. 0: That's what they say ...

3 WAND:

How much do they charge to see the other one?

MRS. 0:

Oh, keep quiet ... By the way, Irma, is your brother,

5

6 IRMA:

MRS. 0:

8 IRMA:

9 MRS. 0: THIRTY-THREE Oh, well, I guess if he's in good health it's all right.

10 WAND:

Don't worry so much about his health....worry about his

11

eye-sight because once he sees you, you're through!

12 JANE:

Now, let's not stand here admiring each other..there's

13

so much to do.. Mrs. O'Reilly you're invited to the

14

lecture here this Friday.

15 MRS. 0:

Oh, how nice of you, Janie. Shall I bake a cake?

16 WAND:

No, they are not discussing the Stone Age! Janie. is

17

there anything I can bring to the lecture.

18 JANE:

Well, do you have any extra chairs?

19 WAND:

Yes, I have a large folding chair.

1 MRS. 0:

Maestro, I don't recall giving you a folding chair.

2 WAND:

No, but you gave me a sofa, and anytime anyone sits

3

on it it folds up.

4 JAN:

Just bring yourselves to the meeting I'll take care of

5

everything else. Oh, no! Look what time it is.. Come on

6

Irma we'll be late for work.

7 IRMA:

DON'T WORRY ABOUT ME JANE. I DON'T HAVE TO BE THERE

8

EARLY TODAY.. MR. CLYDE HAS TO GO TO COURT THIS MORNING.

9 JANE:

Oh, defending someone?

11:45

11/30

10 IRMA:

YES, HIMSELF. HE THREW AN INKWELL AT ME AND HIT THE

11

LANDLORD.

12 ORCH:

STINGER,

13 SOUND:

DOOR OPENS

14 CLYDE:

Good morning, Miss Peterson.

12100

15 IRMA:

HOW DID YOU MAKE OUT AT COURT MR. CLYDE?

16 CLYDE:

I was fined fifty dollars... The next time I throw

17

anything at you don't you dare duck.

18 IRMA:

YES SIR. MR. CLYDE, GUESS WHO MY BROTHER IS. /2//

19 CLYDE:

Your brother?

2 CLYDE:

Don't tell me..let me figure this out myself. Well,

3

off hand I would say he was the village idiot.

4 IRMA:

NO.

5 CLYDE:

A stand-in for the headless horseman.

12:30

6 IRMA:

NO.

7 CLYDE:

Well I've exhausted every clue you've given me. I give

8

up.

9 IRMA:

MY BROTHER HAPPENS TO BE A VERY BRILLIANT MAN...

10 CLYDE:

Your brother?

ll IRMA:

YES.

12 CLYDE:

Well wasn't that mean of him to do..take everything and

13

leave nothing for you. And what does this brilliant

14

brother of yours do?

15 IRMA:

HE'S A LECTURER, AND JANE WANTS YOU AND YOUR WIFE TO

16

COME OVER FRIDAY TO HEAR HIM.

17 CLYDE:

Well if we can get some work done today, I can find time

13:00

18

to make it ... Now let's get some dictation done.

19

20

Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/rycc0079

1 IRMA: OKAY. WAIT UNTIL I GET READY. LET'S SEE .. PENCILS,

CLIPS, ERASER, CARBON, TYPEWRITER RIBBON, PAD,

FOUNTAIN PEN, INK ERADICATOR, BLOTTERS, CHEWING GUM,

4 EYE SHADE, SCOTCH TAPE, BINDERS...

13:15

5 CLYDE: The Mayo brothers don't call for that many things when

6 they go into surgery! Are you ready now?

7 IRMA: I THINK SO.

8 SOUND: DOOR OPEN.

9 MAN: Is this the office of Mr. Clyde?

13:30

10 IRMA: YES.

11 MAN: Here are the two garbage cans you ordered.

12 CLYDE: Two garbage cans?

13 IRMA: YES..YOU TOLD ME TO ORDER TWO CANS.

14 CLYDE: You idiot.. I told you to order two tickets for "Can Can".

15 It's a musical.

16 IRMA: OH MISTER...YOU BETTER TAKE THE CANS BACK AND BRING ME

17 TWO MUSICAL ONES.

18 MAN: What?

- 1 CLYDE: There's been a mistake...get those things out of here.
- 2 MAN: Okey.
- 3 SOUND: DOOR CLOSE.
- 4 CLYDE: Can't you ever get things straight? Last year I
- asked you to get me tackets for South Pacific and you
- 6 bought me steamship tickets for Australia. Now take
- 7 this letter.
- 8 IRMA: YES SIR.
- 9 CLYDE: Dear Madam: My client instructs me to inform your
- 10 husband that she was careful when she backed the
- bumper of her car into your hot house and ruined your
- prize snapdragons....Sincerely, Milton J. Clyde.
- 13 IRMA: GOT IT.
- 14 CLYDE: Read it back.
- 15 IRMA: (READS) DEAR MADAM: MY CLIENT INSTRUCTS ME THAT YOU
- 16 BETTER BE CAREFUL BECAUSE HER BUMPER IS DRAGGING AND
- 17 WHEN SHE GETS HOT SHE MAY SNAP AT YOUR HUSBAND.

EC

		5-19-55
1	CLYDE:	Get out of here! Get out of here you idiot!
2	IRMA:	BUT
3	CLYDE:	Go home!
4	IRMA:	ALL RIGHT, BUT WILL YOU COME TO MY BROTHER'S LECTURE
5		FRIDAY?
6	CLYDE:	Yes, only because your brother may discuss ivory
7		hunting and I want to see what a price he puts on your
8		head! /14:50
9	ORCH:	END OF ACT.
10		
11		
12		
13		
14		
15		
16		
17		υ 4
18		457 0020
		20

20 ES

MIDDLE COMMERCIAL

1ST ANNCR: Would you like a really new experience in smoking pleasure? Try new king-size Cavalier cigarettes, made by the makers of Camels! Yes, try king-size Cavaliers for a really new combination of great mildness and fine flavor!

2ND ANNCR: When thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they'd been smoking, 8 out of 10 interviewed said Cavaliers are milder! And, mind you, Cavaliers were compared with all the other leading cigarette brands, perhaps the brand you now smoke!

1ST ANNCR: 88% of the vacationists interviewed at Lake Geneva, Wisconsin...85% of the airline hostesses interviewed in New York...said Cavaliers are milder. And here's what Miss Frances Bolin, hostess for Colonial Airlines said: "I found Cavaliers definitely milder than the cigarette I'd been smoking, and Cavaliers taste especially good to me, too!"

1ST ANNCR: Yes, king-size Cavaliers' fine, light tobaccos are specially blended to bring out all their mildness and flavor..blended by the makers of Camels. And king-size Cavaliers are priced no higher than leading regular-size brands. You get extra length and extra value at no extra cost. So try king-size Cavaliers.

16:13

1	MUSIC:	THEME (6:23
2	JANE:	Well this is Friday, the day Irma's brother arrives to
3		lecture to the Philosophical SocietyYou know, I feel
4		a little proud about itI'm sure all our friends and
5		fellow club members are going to be impressedIrma-
6		has decerated the apartment and you should see it. On
7		the wall she s mung her graduation picture taken the day
8		ale graduated from grammar sonociit's easy to pick
9		culture to cause all the coner papils lock like they
10	ı	condition not character. Then we keep the second
11		touries around the room white contract was sensely the b
12		hung a 11 tolo olga distant of 1577 to 518 old old
13		moments. Do you know what we've been doing
14		these past two days? Having little cultural discussions,
15		so we'll be ready if Irma's brother asks us questions
16	ı	after the lecture. Irma.
17	IRMA:	Yes, Jane.
18	JANE:	Name the five continents.
19	IRMA:	SALT, VINEGAR, MUSTARD, PEPPER AND PICKLES.
20	JANE:	Not Condiments. Continents. I'll give you a hint. The
21		first continent is North America. Now shat's the second?

1 IRMA:

ER....SOUTH AMERICA?

2 JANE:

Good...now what are the other three?

3 IRMA:

EAST AMERICA, WEST AMERICA, AND INSIDE AMERICA.

4 JANE:

What??

5 IRMA:

OH HOW STUPID OF ME. . I LEFT OUT MINNESOTA.

17:15

6 JANE:

Irma, read your geography book. Maestro are you willing

7

to try Historical Dates?

8 WAND:

Fire away.

17.30

9 JANE:

1492?

10 WAND:

Discovery of America.

ll JANE:

1776?

12 WAND:

Declaration of Independence.

13 JANE:

1006?

14 WAND:

Norman Invasion of England.

15 JANE:

50 B. C.?

16 WAND:

Er, uh...er..Birth of Mrs. O'Reilly?

17:45

17 MRS. 0:

Don't be funny.

	2/±3/2/
l JANE:	Maestroyou better check the EncyclopediaAlright
2	Mrs. O'Reilly, it's your turnWho was Madam Pompadour?
3 MRS.0:	She was the Sweetheart of King Henry, and she has
4	beautiful red hairsomething like mine.
5 JANE:	Mona Lisa?
6 MRS. 0:	That's a famous painting, and I'm told the smile on the
7	girl resembles mine.
8 JANE:	Sabu?
9 MRS. 0:	Sabu????
10 WAND:	Mrs. O'Reilly, he's the Elephant Boy, and if you'll
11	notice what he rides you'll find a resemblance there too.
12 JANE:	Now look, we can't take this thing lightly because all my

14

and I don't want any embarrassment of any sort.

15 IRMA:

WELL I WON'T EMBARRASS YOU JANE, I ALREADY KNOW ALL THE

friends including Mrs. Rhinelander are going to be here

16

FIVE CONTINENTS.

17 JANE:

Well that's what I call a good student.. Name them.

1 IRMA: NORTH AMERICA, SOUTH AMERICA, EUROPE, ASIA, AND...AND...

OH I ALWAYS FORGET THE FIFTH ONE.

3 JANE: Well maybe this will help you... This continent is

19:00

moist and humid, overgrown..many men have died there..

5 WAND: My room is a continent??

6 JANE: Irma, it's Africa... and if you don't remember -

7 SOUND: KNOCK ON DOOR

8 JANE: Come in.

9 SOUND: DOOR OPENS

10 AL: H'ya folks...Hello Chicken

11 IRMA: Oh, hello Al, honey.

12 AL: Hey, what's this invitation I got? Are you on the level?

13 Have you got a brother who is a famous lecturer???

14 IRMA: THAT'S RIGHT AL...ISN'T IT EXCITING?

15 AL: Well personally I'm not impressed. To me lectures are

all the same...A bunch of words and they all end the same.

17 Thirty days, ninety days or report to your parole officer.

18

19:30

1 JANE: Al it's not that kind of a lecture. But come to think of

2 it, we don't know what he's going to talk about.

3 AL: Well Chicken, I hope he specializes in Mathematics

4 and medicine.

5 IRMA: WHY?

6 AL: Because I got a problem I could use his opinion on.

7 IRMA: WHAT'S THE PROBLEM?

8 AL: If you give a race horse a shot at what pole are you

9 suppose to start whipping him?

10 JANE: Al, if you attend this lecture you will not say a single

ll word.

12 AL: Well can't I make any contribution to the success of the

evening?

14 JANE: Yes, at a signal from me you can begin emptying ashtrays.

15 Irma, our guests will be arriving any minute. you better

bring out the hors d'ueures... did you chep the olives?

17 IRMATHUMAND PROTEET WORKEVES.

- Print farst your engineers to the 1 JANE:
- Crives. Do we have any salmon eggs? 2
- 3 YES, BUY THEY'RE NOT ANY GOOD. IRMA:

20:30

- 4 Why not? JANE:
- I'VE HAD THEM IN THE OVEN ALL WEEK AND NOT ONE OF 5 IRMA:
- б THEM HATCHED!
- Alright just get the cheese and crackers. 7 JANE:
- 8 KNOCK ON DOOR SOUND:
- 9 JANE: Come in.
- 10 SOUND: DOOR OPENS

20:45

- Well, it's Mr. and Mrs. Clyde. Won't you come in. 11 JANE:
- 12 Good evening, Jane. CLYDE:
- 13 MRS.C: Hello Irma.
- 14 OH, I'M SO GIAD YOU COULD MAKE IT.
- MRS. C: Hasta la visit? 15 MRS. C:
- 16 IRMA: THAT'S SPANISH FOR "GLAD YOU COME".
- WE'RE AT BEING CULTURAL. 17 A STATE OF THE STA

- 1 MRS. O: Hello Mrs. Clyde.
- 2 MRS. C: Hello, Mrs. O'Reilly.
- 3 MRS. 0: And you, Mr. Clyde, I always get such a kick seeing
- you...you look just like my poor dead husband.
- 5 MR. C: Thank you. Tell me, are you and the Maestro still
- 6 carrying the torch for each other?
- 7 MRS. 0: Well lately, he's being a little difficult. Mr. Clyde,
- 8 you're a lawyer..what's the law on "Breach of Promise?"
- 9 MR. C: Oh, is there a breach of promise involved?
- 10 WAND: I promised to move but she hid my trunk.
- 11 MPS . C. Uli Wie C'a Charming apartment you have, Cano
- 12 JANE: Thank you.
- 13 IRMA: SOME OF THE THINGS ARE MIN
- 14 MRS. C: Yes so I would impline...why that's an extraordinary
- piece.
- 16 JANE: You mean the cupie doll with the flag in one hand and
- 17 the clock in her stomach?
- 18 MRS. C: Yes.

2/ 3/

- 1 MANE: Wheels and the second by
- 2 TRULE TO THE TOTAL CONTROL OF THE PARTY OF
- 3 CLYDE: Yes I would be T defended you in court. You mit
- 4 the Shall we take seats, Jane.
- 5 JANE: If you don't mind.
- 6 MRS. C: Jane, have you any idea what the lecture is going to
- 7 be about?
- 8 JANE: No, but I'm sure it will be interesting. I understand
- 9 Irma's brother lectures all over the country.
- 10 IRMA: AND WE'RE READY FOR ANYTHING. I HAVE BEEN PRACTISING ALL
- 11 WEEK GETTING SMART. DO YOU KNOW THAT THERE ARE FIVE
- 12 CONTINENTS?
- 13 MR. C: Really?
- 14 IRMA: YES...NORTH AMERICA, SOUTH AMERICA AND...WELL, ANYWAY,
- I KNOW THAT MACORONI INVENTED THE FIRST TELEGRAPH BOY.
- 16 SOUND: KNOCK ON DOOR
- 17 JANE: Come in.
- 18 SOUND: DOOR OPENS

- 1 MRS. R: Good evening, Jane.
- 2 JANE: Well, Mrs. Rhinelander..how nice. You know everyone
- 3 here.
- 4 CAST: AD LIB HELLOS
- 5 MRS. 0: Well, if it isn't my dear friend, Mrs. Rhinelander. I
- 6 see you've put on a little weight, cutie.
- 7 MRS. R: I suppose these summer cottons do fluff out a bit.
- 8 WAND: Mrs. Rhinelander, you look lovely and as far as weight
- is concerned, Mrs. O'Reilly may not be wearing cottons,
- but she's still got more fluff.
- 11 MRS. R: Oh you two are still at it. Irma, I just can't tell you
- how thrilled I am to know I'm going to hear your brother
- 13 speak. You must be very proud of him.
- 14 IRMA: OH, THAT'S NOTHING. OUR WHOLE FAMILY IS TALENTED. DO
- YOU KNOW THAT MY MOTHER CAN MILK A COW AND KNIT A SWEATER
- AT THE SAME TIME. OF COURSE, SOMETIMES THE SWEATER
- 17 CAN ONLY FIT THE COW.
- 18 JANES TAMES belo a cost and be still

- 1 AL: Hi Mrs. Rhinelander. I was in the kitchen.
- 2 MRS. R: Well, Al...what s new?
- 3 AL: I'm working..got a job.
- 4 MRG Par Margarila winds world Is citing Ing.
- 5 SOUND: KNOCK ON DOOR ... DOOR OPENS
- 6 JANE: Come in girls.
- 7 HAZEL: Oh Jane, this is such an exciting night. I hope the
- 8 lecturer is as interesting as the novelist I had at the
- 9 last meeting.
- 10 JANE: Well we can't expect to equal your accomplishment, Hazel.
- 11 After all, how many people write books on "The Sex Life
- of Tadpoles" Irma, will you take the girls' coats.
- 13 IRMA: RIGHT IN THE BEDROOM GIRLS.
- 14 SOUND: KNOCK ON DOOR
- 15 JANE: Come in.
- 16 SOUND: DOOR OPENS
- 17 GER: Irma Peterson live here?
- 18 IRMA: GERALD! MY OWN BELOVED BROTHER!

ク3

1	GER:	234	sis.
7	GER:	LT.	878.

2	IRMA:	THTS	TS	JANE.

- 3 GER: Hello.
- 4 JANE: Gerald, I can't tell you what an honor this is. We've
- all been looking forward to your arrival with breathless
- 6 excitement and just the thought of having you lecture
- 7 to us...well, it's just too thrilling for words.
- 8 GER: Yeah, huh!
- 9 IRMA: GERALD, THESE ARE ALL OUR DEAR FRIENDS AND MEMBERS OF
- 10 THE PHILO-SLOPPY SOCIETY.
- 11 JANE: Philosophy.
- 12 GER: Nice to know you.
- 13 IRMA: HOW'S THE FAMILY, GERALD?
- 14 GER: I haven't been home much. you see my lecturing keeps me
- jumping around but I got a letter from Mother. Brothers
- 16 Class got inches by a muse and we're being sued by the
- 17 WESTERS
- 18 TRMA WILVE

- 1 GER:
- He landed in their glass house.
- 2 IRMA:

HE ATWAYS LIKED TO TRAVEL.

3

And Sister Phoebe...

4 JANE: Can't we discuss this later when we're having

- 2115
- The girls are so impatient to hear 5 refreshments.
- 6

your lecture.

7 GER:

Well?

8 JANE: Come on...you don't know how I've been looking forward

9

to this moment. I kind of think of it as my hour of

10

triumph.

11 GER:

Well okay if you insist.

24 30

12 JANE: Girls, if you'll all take your places.

13 SOUND: SCRAPING OF CHAIRS MOVING . . AD LIB VOICES

14 MRS. 0:

Oh Maestro, would you like to sit next to me?

15 WAND:

Why?

16 MRS. 0: Well, Gerald may lecture on the "Wonders of Marriage"...

17

and you know ... (GIGGLES)

24:45

1	WAND:	He may also talk about the "Missing Link" and I don't
2		want to spoil his lecture by letting people think I
3		found it.
4	SOUND:	GAVEL
5	JANE:	Ladies and gentlemen and fellow members of the
6		Philosophic SocietyI can't tell you the honor I feel
7		upon this occasion and how proud I am to have a roomate
8		whose brother is so distinguished a personality. I don't
9		know what Gerald Peterson is going to lecture about but
10		I know it will be a surprise we will never forget.
11		Ladies and gentlemen, Mr. Peterson.
12	SOUND:	APPIAUSE 25 3c
13	GER:	(ALA BARKER) Alright folkstell you what I'm gonna do.
14		You say you're feelin' lowyou say you're feelin'
15		rundown. Now you there.
16	MRS. R:	Me?
17		
18		

1	GER:	Yes. It's plain to see you've had your face lifted,
2		but if you had only bought one little bottle of Mother
3		Clemens Magic Indian Snake Oil, it would have taken
4		off all those ugly wrinkles off your face and give you
5		the spring of youth and a figure that wouldn't make
6		you look like an upholstered sofa looking for its mate.
7	JANE:	Irma, Irma, where are you going?
8	IRMA:	IT'S STUFFY IN HERE. I THINK I'LL GO OUTSIDE AND GET
9		A TRAIN TO MINNESOTA.
10	MUSIC:	TAG
11	BOB:	Irma and Jane will be back in a moment.
12		
13		
14		
15		
16		
17		ក្នុង
18		457

1ST ANNOR: Throughout the land, the talk is of a new cigarette -new king-size Cavalier. What a delight to find a
cigarette that's so truly mild, yet so full of fresh,
rewarding flavor!

2ND ANNCR: How mild are Cavaliers? Well, here is evidence of mildness no other cigarette offers. Thousands of smokers, in group after group from coast to coast, compared king-size Cavaliers with the cigarette they'd been smoking. and 8 out of 10 interviewed said Cavaliers are milder! Yes, 8 out of 10 interviewed said Cavaliers are milder!

1ST ANNCR: No wonder smokers by the thousands are switching to new king-size Cavaliers! Here's what Carl L. Hartmann, well-known Chicago yachtsman, said about king-size Cavaliers: Cavalier is the only cigarette I've ever smoked that is so mild, yet tastes so good!

2ND ANNCR: And just listen to this: <u>King-size</u> Cavaliers -- made by the makers of Camels -- are priced <u>no higher</u> than leading <u>regular-size</u> brands. You pay no premium for Cavalier's extra length! So try king-size Cavaliers... now! Get a carton!

IRMA -35. 5/19/53

ANNCR:

"My Friend Irma" is a Cy Howard Production and is directed by Parke Levy who writes the script with Stanley Adams. Marie Wilson is starred as Irma and Cathy Lewis as Jane. Kenny Delmar was heard as Maestro Wanderkin, Gloria Gordon as Mrs. O'Reilly, Sid Tomack was Al, and Alan Reed as Mr. Clyde.

Also included, were: Stanley Adams, Barney Phillips, Mary Shipp, Myra Marsh and Jean Howell.

Music was under the direction of Lud Gluskin. Until next Tuesday, your friend Irma says:

IRMA:

HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE?

ANNCR:

Bob Lemond speaking, transcribed from Hollywood and

saying goodnight for Cavalier Cigarettes. 29/2/